

F R O S T & S U L L I V A N

**Bio**

Name
Rhenu Bhuller
Country of origin
Malaysia
Company
Frost & Sullivan
Position
Senior Vice President, Healthcare

Home is where the heart is

Rhenu Bhuller, Senior Vice President of Healthcare at Frost & Sullivan, has worked and lived abroad for 10 years. A year ago, she decided it was time to return home. Here's her story.

What is your story?

I'm born and bred in Malaysia; in fact I grew up in Ampang. We left because there was an opportunity to work abroad. We left for Sydney, Australia in 2003 and in 2008, we left (Sydney) for Singapore.

What made you decide to return?

We were supposed to return to Australia last year but Frost & Sullivan opened an office in Iskandar and they offered me the opportunity to be back in Malaysia. We looked at the programme offered by Talent Corporation Malaysia Berhad (TalentCorp), and we considered our extended family, like being able to spend more time and be closer to them, as well as the job and the scope it offered. And because we came from Singapore, where tax rates are low, one of the factors that

made us consider was the tax rate offered in (TalentCorp's) Returning Expert Programme (REP).

How is the transition so far?

Both my husband and I are enjoying life being back. Our children, meanwhile, are still adjusting since they've never lived here. When we left (for Sydney), our son was a year old and our daughter was two years old, and both Sydney and Singapore are very different compared to Malaysia.

What are some of the benefits of being back?

I've worked with many different cultures and honestly, you don't get the Malaysian warmth elsewhere. My neighbours are easy to make friends with and we help each other a lot. The cost of living in

Malaysia is going up but we can still get a lot of value.

To find out how you can return under the REP, please visit www.talentcorp.com.my

The REP facilitates the return of Malaysian professionals from overseas to contribute to Malaysia's development. It offers successful applicants transitional tax incentive of 15% flat income tax rate for five years and tax exemption on either one locally manufactured CKD or one fully imported CBU car, subject to a maximum of RM150,000 worth of tax exemption. Foreign spouses and children of successful REP applicants are also extended Permanent Resident status.

Frost & Sullivan, in collaboration with the Multimedia Development Corporation (MDeC) and Iskandar Investment Berhad (IIB), opened the Global Innovation Center (GIC) of Excellence in Iskandar Malaysia to create new knowledge-based activities and develop specialised skills that will support Malaysia's goal to be a high-value, high-income nation by 2020.