TALENTCORP SUPPORTING TRANSFORMATION **AGENDA FOCUSING ON KEY PRIORITY SECTORS**

BY 2020, Malaysia aspires to be a high income, advanced nation and emerge as a global talent destination.

TalentCorp was established to be a focal point in addressing the need for top talent to drive the Economic Transformation Programme (ETP), which is the catalyst for economic growth and investments needed for Malaysia to achieve high-income status in the next seven years.

While the Government will prioritise its policies and spending for the ETP, the bulk of investments, targeted at 92% by 2020, are to be financed by the private sector. The private sector, therefore, has been placed in the driv-

HAMIDAH NAZIADIN :: HEAD OF

er's seat in the implementation of the ETP. Delivering on talent is integral to the success of the ETP.

As a result, TalentCorp is focusing on building effective partnerships between public and private sectors to ensure the availability of top talent, especially for the key sectors of the economy. These sectors include:

- Oil, gas and energy
- Financial services/accounting Fast moving consumer goods
- **Electrical and electronics**
- ICT and shared services
- Healthcare

FINANCIAL SERVICES

OIL, GAS AND ENERGY

LIM KWEE KEONG :: SENIOR VICE-PRESIDENT :: TECHNIP ASIA PACIFIC

"Investing in Malaysia is more than just about hiring talent. Technip brings new technology to Malaysia and invests in human capital development programmes. Training people and upgrading their skills makes them want to stay with us. We collaborate with TalentCorp on graduate upskilling programmes, where for example a group of graduates are put through two months of technical knowledge training followed by six months of practical training to become piping and structural engineers.

"In addition, Technip has been able to tap on the pool of government scholars through the Scholarship **Talent Attraction and Retention** (STAR) programme. In the space of experienced talent, Technip has also leveraged on initiatives like the Returning Expert Programme (REP) to attract Malaysian professionals from abroad and also the Residence Pass -Talent (RP-T) for top expatriate talent.

"Technip has been able to bring technologically challenging jobs to Malaysia, including deepwater field developments and the world's first two floating LNG projects. Hence, we have great career opportunities for both fresh and experienced global talent right here in Malaysia.

RAIHA AZNI ABDUL RAHMAN **::** VICE-PRESIDENT. HUMAN **RESOURCE MANAGEMENT ::** PETRONAS

"We believe in 'growing our own timber', not just for Petronas, but for the industry. Petronas leverages on the strengths of the industry players, by getting the industry to play a role in nurturing students and making an impact on the university in terms of its curriculum.

"We also wanted better collaboration between academicians and the industry. Petronas is one of the participating companies of the **UTP Student Industrial Internship** Programme endorsed by Talentcorp under its Structured Internship Programme placing final year students in various companies for a

period of seven months. 'This way, students will be able to experience the work environment and industry requirements, as well as develop their soft skills. Furthermore, this internship also serves as a recruitment platform for companies like Petronas.

"Apart from that, we are also working closely with Talentcorp in the area of retaining and attracting JPA scholars from overseas universities to contribute back to the country via the STAR programme."



Sector Focused Career Fair Universiti Teknologi Petronas: Oil and Gas, Mid Valley Exhibition Centre, Kuala Lumpur.

TalentCorp is doing, and are privileged to partner with TalentCorp on many projects. Certainly, we see many areas where there is synergy. If you like, both CIMB and TalentCorp are obsessed with talent development. We have been collaborating with TalentCorp on

CORPORATE RESOURCES :: CIMB GROUP "We see the wonderful work that

many fronts, including taking part in career fairs that Talentcorp endorses, both in and outside Malaysia. "TalentCorp as the one-stop-centre for the 10-year Residence Pass-Talent (RP-T)

since April 2011 has also facilitated the processing of these passes for our top foreign talent at CIMB. Such initiatives increase the attractiveness of Malaysia as a career destination. We also fully support TalentCorp's initiatives that bring together leading employers to help young graduates make the transition from school to work through career awareness programmes,

outreaches and its Ready4Work.my website. "TalentCorp on its part recognises CIMB's innovation in talent development and shows its support in tangible ways. For instance, this year, TalentCorp is sponsoring our CIMB Asean Stock Challenge, the only regional virtual stock trading competition for university students. TalentCorp has also repeatedly shown its appreciation for our CIMB Fusion, the only graduate management programme that offers dual employment opportunities."



SRIDHARAN NAIR :: MANAGING PARTNER :: PwC

"PwC has always been a strong proponent of developing and promoting talent in Malaysia. We believe that in advancing the national talent agenda further, collaboration with key enablers is the way forward which is why we've supported TalentCorp's initiatives from its early days.

"This collaboration has strengthened over time with a number of initiatives: outreach to Malaysian talent abroad; improving employability of graduates through TalentCorp's Ready4Work.my portal by providing content; participating in the Structured Internship Programme; promoting flexibility in the workplace to help the retention of women in the workforce; and sharing of best practices on work-life integration on the *flexWorkLife*. my portal.

Working together with TalentCorp has undoubtedly also helped improve PwC's own employee value proposition and given us more insights into the human capital innovation taking place in this country. So it makes business sense for more employers in Malaysia to collaborate with TalentCorp as part of their talent investment initiatives."



Interns at PwC under the Structured Internship Programme.